

Katie Massa Kennedy

Copywriter - Brand Development - Variety TV Writer - Contributor

"Pleasantly surprising" - *The New York Times*

"Edgy intelligence" - *L.A. Weekly*

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COMMERCIAL/BRANDED CONTENT

Brand development @ Wellbe lifestyle

Film taglines and promotional materials @ The CRP Group

Product description writer @ Donna Karan, Peri Home, Michael Aram

Copywriter and UX writer @ Fair.com

#GrownUpProblems Yahoo! video series @ Farmers Insurance

"Seamlessly She with Monica Potter" AOL docu-series @ GMC

"In Our Lifetime"/"It's Our Time" brand development @ Lifetime network

Online and on-air @ Cricket Wireless

Online and on-air @ Scrubbing Bubbles

"Wipeout" game franchise packaging @ Activision

TV

Staff writer @ the "Queen Latifah Show"

Writer/comedy producer @ "Wipeout" on ABC

Creator/writer @ Oxygen's "Scrounge"

Creator/writer @ "Long Island Life Hacks"

Writer @ "Nickelodeon Kids' Choice Awards"

Writer @ Oxygen's "Trackers"

Writer @ "Parental Discretion with Stefanie Wilder-Taylor" on Nickelodeon

Development/writer @ TBS's "The Bubble"

Freelance writer @ "Fashion Police!"

Writer/producer @ "TMZ on TV"

BYLINES

Pop culture contributor @ Biography.com

Contributor @ Huffington Post

Blogger @ Fair.com

Contributor @ NickMom

Sports columnist @ Manhasset Press

GAMING

Staff writer @ VideoJax pop culture platform (for *New York Post's* PageSix.com)

Head game dialogue writer @ "Wipeout" franchise (for Activision)

Game dialogue writer @ Jonas Brothers, High School Musical, Hannah Montana, Cheetah Girls (for Disney)

Game dialogue writer @ "Absolutely You," "Animal Favorites" (for Cadaco)

ACCESSIBILITY

Audio description scriptwriter @ Deluxe Media

Closed-captioning writer & supervisor @ CaptionMax

OTHER

Social media proficient; speechwriter for the March for Science; children's book author; trained proofreader & copy editor; experienced standup comic; B.A. English & Journalism, University of Richmond